

# Colin Curley

colintcurley.com

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P: 240-425-3829

Los Angeles, CA

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Analytics-driven creative UX/UI designer, seeking to contribute user-centered designs across a breadth of products and personas. Experienced in conducting experiments & interpreting analytics to generate user data-driven designs and interfaces. Strong interpersonal communication skills and able to reach objectives within strict timelines.

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## Skills

Google Analytics

Adobe Photoshop

Adobe InDesign

Adobe XD

Adobe Illustrator

InVision

Figma

Journey Mapping

User Research

User Interviews

Wireframing

Prototyping

## Professional History

### • UX/Visual Designer Red Bull

Los Angeles, CA

Nov 2020 – Present

- Publishing communication materials for Distribution and Sales teams
- Generating site maps, wireframes & prototypes to define design strategies
- Presenting & explaining design decisions to stakeholders
- Integrating user data and feedback to optimize tools used by internal teams

### • Creative Director, UX Designer Where's The Policy?

Los Angeles, CA

July 2020 – Present

- Creating user and visual designs for civic engagement web tools
- Conducting user research and using gathered data to generate user centered designs
- Developing intuitive interfaces to drive user engagement

### • Photo Manager Hulu

Los Angeles, CA

July 2019 – Jan 2020

- Improved development pipeline of thousands of digital assets
- Researched new tools and contributed to development of a digital asset management system
- Recruited individuals involved in all creative departments related to production
- Produced on set digital media while remaining within budget restrictions
- Coordinated with various departments and vendors to ensure successful delivery of reports, contracts, and invoices

### • UX/UI & Visual Designer C2 Design Solutions

Remote

Mar 2018 – Present

- Spearheading web design strategy for a variety of small businesses
- Creating user and visual experiences for users
- Concisely communicating design strategies and decisions to developers
- Curating designs on UX findings to ensure increased conversion rates and web traffic

## Education

**Certificate of Interactive Media & Design**, Catonsville, MD 2018

Community College of Baltimore County, *College of A.D.I.M.*

*(Awarded Dean's List)*

**Bachelor of Arts Major: Art History** Honolulu, HI 2015

University of Hawai'i at Manoa, *College of Arts and Sciences*